

The National Day of the American Cowboy

Saturday, July 25th, 2009

Hosted by B&B Stables & Ride Your Horse! Therapeutic Riding Program



The National Day of the American Cowboy Resolution, passed by the United States Senate proclaimed the 4th Saturday of July as a celebratory day to commemorate our cowboy and Western heritage, as well as to honor working cowboys and ranchers, Western musicians and artists, cowboy poets, and all the others who continue to contribute to our cowboy and Western culture.

Ride Your Horse! Therapeutic Riding Program and B&B Stables located at 10730 Artesia Blvd, Cerritos is proud to welcome all Californians to come join us in celebrating the National Day of the American Cowboy on Saturday, July 25th, 2009 from 10am to 4pm. This day will be filled with good old fashion fun:

- Pony & Horse Rides
- Horse Demonstrations of all Disciplines
- Vendor, Crafts & Artists Booths
- Black Smith & Wood Branding
- Roping
- BBQ Lunch
- Raffle & Door Prizes

Wait there's more! The fun isn't over for the adults as we welcome you to join Ride Your Horse! TRP Annual Birdcage Saloon & Casino night starting at 5pm. The evening will be filled with boot stomp'n , hat flying excitement as we enjoy:

- Live Music
- Dancing
- Casino Tables
- Dinner
- Silent Auction

For more detailed information about at this great event or if you have interest being an sponsor, artists, craft or vendor at this event please email Darlene at rideyourhorsetrp@yahoo.com or give a jingle at 714-292-3563.

With your help we can keep them cowboys & gals riding and our heritage alive! All proceeds will go directly to benefit Ride Your Horse Therapeutic Riding Program. For more information about Ride Your Horse Therapeutic Riding Program please visit our website at www.rideyourhorse.com .

Ride Your Horse!



June 2009

To Whom This May Concern,

I am sending this to request your support for our fundraising activity in support of Ride Your Horse program. Ride Your Horse is a 501(c)(3) non-profit therapeutic riding program that serves individuals with a variety of disabilities, unites them with an equine partner and carries them through goals. It is a fantastic environment where you get to see horse and rider work together for amazing achievements and growth. Our program serves and eases the symptoms of a variety of disabilities, including; cerebral palsy, autism, down syndrome, paralysis, multiple sclerosis, hearing and/or visually impaired. Making things even more special, our workforce is comprised of all volunteers.

The funds raised will be used for program development and to provide scholarships for students who are unable to afford classes, but greatly benefit from the activity. We would greatly appreciate your support in the form of a gift, gift card/certificate, memorabilia, or any donation you deem appropriate that we can raffle/auction off at the banquet of our 2nd annual Birdcage Saloon and Casino Night, which follows the celebration of the 5th annual National Day of the American Cowboy.

I would appreciate you letting me know if and to what extent you may be able to help us with our fundraising activities before July 10, 2009. Included is an In-Kind Donation form, please fill it out and return it with the donation to the address below. It will also be helpful to know the approximate value of the donation, so the bidding can be set appropriately.

Please do not hesitate to call or email If you would like any additional information about the Birdcage Saloon and/or the Day of the American Cowboy festivities, or if your donation needs to be picked up, as I will be more than happy to send a representative. Thank you for your consideration, and I look forward to hearing from you soon. Your support of the program is truly appreciated!

Sincerely,

Eric Marty, Event Coordinator
Ride Your Horse! Therapeutic Riding Program
19801 Shorecliff Lane
Huntington Beach, Ca 92648
562.857.4595
Eric@rideyourhorse.com

Federal Tax I.D. No: 58-2085326

The National Day of the American Cowboy &
Birdcage Saloon Casino Night
Saturday, July 25th, 2009
Hosted by Ride Your Horse! Therapeutic Riding Program

Ride Your Horse!



Event Sponsor \$ 5,000

- Recognition in all media & publicity materials as event sponsor
- Company name/logo on banner prominently displayed at event
- One full page in event program
- Reserved seating and dinner for 20 (two tables)
- 6 Adult Admission tickets to National Day of the American Cowboy Celebration

Corporate Sponsor \$2,500

- Recognition in all media & publicity materials
- One-half page in event program
- Reserved seating and dinner for 10 (one table)
- 4 Adult Admission tickets to National Day of the American Cowboy Celebration

Table Sponsor \$1,000

- Recognition in event program
- Reserved seating and dinner for 10 (one table)
- 2 Adult Admission tickets to National Day of the American Cowboy Celebration

Individual Tickets

\$100.00 per person general admission

Name

Company

Mailing Address

Phone

Email

- | | | |
|--------------------------|---------|------------------------------------|
| <input type="checkbox"/> | \$5,000 | Event Sponsor |
| <input type="checkbox"/> | \$2,500 | Corporate Sponsor |
| <input type="checkbox"/> | \$1,000 | Table Sponsor |
| <input type="checkbox"/> | \$100 | Individual Tickets—Quantity (____) |
| <input type="checkbox"/> | Open | Rider/Horse Sponsor |

Total Enclosed

Ride Your Horse! Therapeutic Riding Program

Auction Donation Form

Ride Your Horse!



Donor Information	
Donor / Company Name:	Name to Appear in Auction Catalog:
Donor Address:	Donor Contact:
Donor Phone Number:	Donor Signature (required):
Date:	Acquired by (RYH Member):
Item Information	
Item Name:	Expiration Date:
	Retail Value: \$
Item Description (please be detailed & provide brochure or business card):	
Limitations or Restrictions:	
Please return this form & donation to: Eric Marty 19801 Shorecliff Lane Huntington Beach, CA 92648 Eric@rideyourhorse.com 562.857.7495 (cell) 714.292.3563 (office)	

For Ride Your Horse! TRP Use:	
Item #:	Acquired by (RYH Member):